# ENCHANTED BALL SPONSORSHIP OPPORTUNITIES FRIDAY 22 NOVEMBER 2024, MELBOURNE

ABOUT

### THE ENCHANTED BALL



At the annual Enchanted Ball, the big four banks come together in a show of camaraderie alongside other leading financial industry players. The Ball is organised by volunteers from Australia's leading financial institutions.

As the largest single annual fundraiser for the Financial Markets Foundation for Children (FMFC), over \$1,000,000 is raised on the evening through guests' attendance, auctions, a raffle, a tombstone and donations.

The event is a highlight on the financial industry calendar and offers a great night of fun, fundraising, entertainment and networking for 1000+ guests and sponsors.





CLICK HERE FOR MORE ON THE ENCHANTED BALL









Photographs courtesy of A.R. THOMAS PHOTOGRAPHY

## THE FINANCIAL MARKETS FOUNDATION FOR CHILDREN

BRINGING HOPE TO FUTURE GENERATIONS

Over 34 years, the Foundation has allocated more than \$24m to 262 research projects that focus on the health and welfare of Australian children. The grants are awarded to doctors, professors and scientists undertaking research projects at Australian research institutes, hospitals and universities.

#### SOME FMFC GRANTS INCLUDE:

#### A \$160,000 grant (2019) to the University of QLD

'Acute Resuscitation in Paediatric Sepsis - a randomised controlled trial to reduce morbidity and mortality due to sepsis in children'.

#### MIA

Mia, now nine, suffered from sepsis aged five and lost both her legs. Children are still dying of sepsis in this day and age in our advanced health care system.

"One minute Mia was looking okay and 48 hours later her heart stopped. Within 48 hours you're at death's door. How do you as a parent reconcile that?". – Dr Sai Raman, Paediatric Intensivist, QLD Children's Hospital

"They would've just heard me screaming at the top of my lungs: "We're losing her!". - Amy Wilkinson, Mia's Mum



#### A \$160,000 grant (2019) to the Murdoch Children's Research Institute 'Non-invasive detection of rejection after

heart transplantation in children'.

#### LACHIE

Lachie, now ten, was born with two heart chambers instead of four. He's had three open heart surgeries and spent his first Christmas as a baby in hospital.

"I remember handing him over to the theatre technician...not knowing if we were going to have a son after this operation...he was in cardiac failure". – Carley Glendinning, Lachie's Mum



The Foundation has provided four \$5m gifts each to the University of Sydney, the University of NSW, the University of Melbourne and Monash University to fund perpetual chairs in Child Health.

CLICK HERE TO FIND OUT MORE ABOUT THE FMFC

## SPONSORSHIP **OPPORTUNITIES**

HOW CAN YOU OR YOUR COMPANY SUPPORT OUR EVENT?

#### You can support the **Enchanted Ball through:**

- · Cash sponsorship outright cash sponsorship or cash towards a fundraising item/package.
- In kind sponsorship contributing a product, package or experience for our auctions or raffle.

#### Further to the sponsor benefits listed in the benefits table overleaf:

- Live auction items will be acknowledged by our auctioneer and listed with imagery on the digital screens during the auction.
- The silent auction will be open for bidding two weeks ahead of the Ball and all items will rotate throughout the evening on a dedicated screen.
- Raffle prizes will be announced by our host and appear on the digital screens during the raffle winners' announcement on stage.

The committee is very grateful for the support, sponsorship and donations from our sponsors and we're always open to your ideas and discussion around how you can be involved.

You can also support the Ball by purchasing a table or making a pledge on the Tombstone.

Contact your Ball committee member to discuss your involvement as a sponsor or to purchase a table or tickets.

SPONSORSHIP BENEFITS	DIAMOND \$20,000 +	GOLD \$10,000 +	SILVER \$5,000 +	CONTRIBUTOR Under \$5,000
EVENT F	ROMOTION			
Logo on Enchanted Ball website with URL link	+	+	+	+
Description and image/s of your auction or raffle item on the Enchanted Ball website 1-2 months prior the event	•	+	+	+
Recognition in pre and post event electronic direct mail pieces to Ball guests	+	*		100
One social media post	-		-	
ogo on FMFC website		+	+	•
ogo in any pro bono media ads	+			
AT TH	E EVENT			
Complimentary tickets for the Enchanted Ball	10 (full table)	6	2	
Preferential seating	+			
Prominent bespoke signage at your table	+			
ogo in official printed event programs available on guests' tables	+	+	+	<b>*</b>
Description and image of your live auction or raffle item in printed programs	+	+	+	<b>*</b>
Brand TVC/moving promotional footage for giant screens maximum 15 seconds duration - to be supplied by you)	•	Marie Contraction		
Acknowledgement during the evening on the digital screens	4 individual	2 individual	2 collective	1 collective
erbal recognition by host bank (CBA) CEO or representative	+	The last		
erbal recognition by event host	<b>*</b>	<b>+</b>	-	

# WHAT OUR SUPPORTERS SAY ABOUT THE BALL

"For us, it was an easy decision to be involved in such a worthy cause and having the opportunity to contribute to the incredible work of the Foundation in making a tangible difference to children's lives. It's also important to us that every dollar donated goes directly to the Foundation and its grants. We also received terrific brand exposure and were delighted to be involved in such a high-quality event."

◆ LEVANTINE HILL ◆

"What an absolute privilege it was for United Airlines to be a part of the 2023 Enchanted Ball. A truly amazing evening filled with fabulous company, dining and entertainment to raise funds to support the incredible work of the FMFC."

♦ UNITED AIRLINES ◆

"The magnificent achievements of the Enchanted Ball and FMFC are something that the Pepperstone Group are very proud to be a part of. It's an honour to support such an important cause year on year. Bring on the 2024 Enchanted Ball!"

◆ PEPPERSTONE GROUP ◆

SPONSORSHIP BENEFITS

# WHAT YOUR SPONSORSHIP MEANS FOR YOU

#### PRESENCE

Be there and experience the Enchanted Ball; entertain your clients and connect with your contemporaries, collegues and circle of influence.

#### CORPORATE RESPONSIBILITY

Deepen your connection and contribution to your community through supporting the Financial Markets Foundation for Children; engage and be a role model for your staff, business partners and industry.

#### RECOGNITION

Be recognised in associated media and related collateral and experience your brand come to life on the big screens.

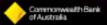


## ENCHANTED BALL

#### **GET IN TOUCH**

Email us at info@enchantedball.com.au Visit www.enchantedball.com.au



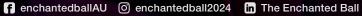












#enchantedball2024

FMFC BOARD Michele Bullock - (Chair) Governor, Reserve Bank of Australia, Andrew Irvine - Group Chief Executive Officer, NAB, Matt Comyn - Managing Director and Chief Executive Officer, CBA, Chum Darvall - Company Director, Shayne Elliott - CEO, Australia & New Zealand Banking Group Limited, Matthew Grounds - Company Director, William P Gurry AO - Company Director, Peter King - CEO, Westpac Banking Corporation, Stuart Green - Managing Director and CEO, Macquarie Bank Limited, Paul J Robertson AO - Executive Director